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FOR IMMEDIATE RELEASE

WEST SIDE TRACTOR NAMED STIHL REGIONAL DEALER OF THE YEAR

*West Side Tractor and Bryan Equipment Sales Announce
STIHL Regional Dealer of the Year Award on February 22*

February 22, 2013 – Lafayette, IN – West Side Tractor was presented with STIHL’s **Regional Dealer of the Year Award** from Bryan Equipment Sales, the Midwest distributor for STIHL’s products. West Side Tractor was selected from a group of more than 90 dealers spanning the Midwest.

“We are honored to be chosen as STIHL’s Dealer of the Year for 2013,” said Bill Price, Lafayette store manager and STIHL ambassador. “I am proud of the commitment our team shows to our customers and STIHL products on a daily basis.”

Bryan Equipment selected West Side Tractor because of its unrivaled commitment to employee training. West Side is the area’s only STIHL Elite Dealer with MasterWrench Service® Technicians, one of only 100 dealers to have a STIHL Ambassador level salesperson, and has ten employees with a combined 400 hours and 500 classes of STIHL product training.

“This award recognizes customer service, commitment to training, and the best overall customer experience,” said Chris Alfeld, territory manager of Bryan Equipment. “I believe whole heartedly that West Side Tractor represents everything that an outdoor power equipment dealer should strive for.”



The West Side team accepting the award on Friday, February 22.

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About Bryan Equipment

For over 65 years, Bryan Equipment Sales, Inc. has been distributing outdoor power equipment tools to the full servicing retailer. Bryan Equipment is one of the leading distributors in the OPE industry, as well as the number one distributor of STIHL power tools in the USA. The company has aggressively marketed this product since 1967 to a six state region, consisting of: Indiana, Kentucky, Michigan, Ohio, middle and western Tennessee and West Virginia. To date, they have shipped over five million STIHL power tools.

About West Side Tractor Sales Co.

West Side Tractor Sales Co. is a provider of John Deere construction and forestry equipment. West Side Tractor Sales Co. has 10 locations throughout Illinois and Indiana. Each location is a full-service provider of heavy equipment maintenance, repair and rental services. West Side Tractor has one location in Lafayette, IN that also represents the John Deere lawn & garden products including lawn mowers, gators, compact tractors, snow throwers and commercial mowing equipment. Other lines carried out of this location are Scag, STIHL, BillyGoat, Honda and Boss Snow Plows.

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