



WEST SIDE
Providing Solutions for Fifty Years

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NEW FORT WAYNE LOCATION GIVES WEST SIDE ROOM TO GROW

Open for Business on Monday, April 16, 2012

Tuesday, April 3, 2012 – After months of extensive renovations, West Side Tractor Sales Co. will officially open the new Fort Wayne facility on Monday, April 16, 2012. The location is at 3120 Congressional Pkwy, Fort Wayne, IN 46808. The facility is three times larger than the previous location and boasts new capabilities and technology to accommodate the area’s customer base.

“We are very pleased with the building and know that it will be a great place for our employees and customers to do business at,” said West Side Product Support Manager Steve Deller. “Some of the renovations include the shop – which we added a 5 ton craning capacity, enclosed wash bay and six large bay doors – to a completely new parts warehouse. The showroom, office space and parts counter have all been redesigned to create an inviting atmosphere for our customers.”

2012 marks West Side’s 50th anniversary. Started in 1962, West Side began with one dealership with three employees on the “west side” of Chicago. Fifty years later, the company now serves over 80 counties with 10 locations spanning across Illinois, Indiana and Michigan. In December 2010, the owners announced the acquisition of five construction and forestry equipment dealerships located in Indiana. The locations include Indianapolis, South Bend, Fort Wayne, Lafayette and Bloomington.

“This is a year for celebration and to look towards the future,” said West Side President Steve Benck. “We are investing in our future here in Fort Wayne and making sure that our customers in the area have a top notch facility that meets all of their needs.”

The Fort Wayne location is a full-service provider of heavy equipment maintenance, repair and rental services. For more information, visit www.westsidetractorsales.com or call the Fort Wayne location at 260-482-8576.

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